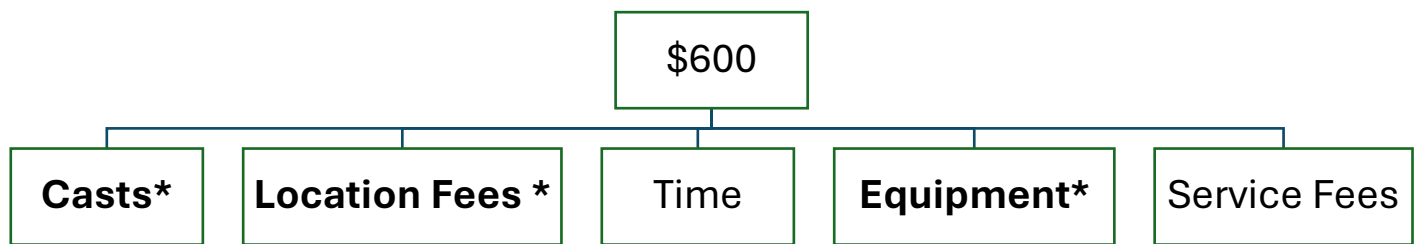


1 Product Videography Budget Breakdown



***These factors are external to XI Productions and must be sourced independently. For an expectation of how much these factors would be, please check the attached PDF below this file.**

2 Costs Per Day Shoots

1. 8-hour 1 day shoot

Casts + Basic Charge + Location + Equipment + Service Fees

2. 8-hour 2 days shoot

(Casts x 2) + (Basic Charge + Extra Day) + (Location x 2)



(Equipment x (100% x 30%) + Service Fees

***The range for 1 day shoot will be between \$600 - \$3624.**

3 Considerations

Photo Design Services - \$100

To advertise a product, still frames/photos are also needed to advertise the product, using the setting of the advertisement to be shot. To add this, XI Productions provides a top up photography and photo design service for this purpose.

- With this top-up, this applies up to 3 designed photos
- Top ups from there will be \$35 every extra photo from the 3

This only applies to photos. Alternate edits of the product video, like the change of aspect ratio or a shortened version of advertisement, is part of the initial service.

